

ADVISORY SERVICES

Experts On Demand



Virtual Chief Information Officer

A vCIO plays a unique role, walking a line between technology enablement and leveraging data and analytics for business intelligence. At a smaller business, leveraging a vCIO can be a way to gain strategic direction, business dashboards and reporting, and leverage technology and cloud services in a cost-effective way. At a larger organization a vCIO can work on CDP initiatives, selecting appropriate data and analytics platforms, leveraging internal and external sources of data to glean important intelligence, and assist with Customer360 and Marketplace360 initiatives.



With Infused Innovations' security expertise, a vCIO does all of this while focused on data compliance, information security, and customer privacy, collaborating with all stakeholders around best practices.

Capabilities can be provided in areas such as:

- Leveraging Internal Data Assets
- Appending External Data Assets
- Business intelligence
- Dashboard KPIs
- Business reporting
- Platform Technologies
- Customer Data Platform (CDP)
- Marketplace360
- Customer360
- Data Services (ETL & Merge-Purge)
- SWOT Analysis
- Project Engagement and Oversight
- Cooperation and Collaboration with Internal & External Stakeholders

Virtual Chief Operating Officer

Our vCOO services are invaluable. A vCOO can build and lead operations in a SMB, helping to improve workflow and automation, or provide important management oversight to key processes. Or they can be more targeted and lead an operational initiative within a larger organization. With Infused Innovations' security expertise, a vCOO can even help focus your vision and implement scalable workflows that comply with global privacy laws, security frameworks, and compliance regulations.



vCOO is professional that can help you make business and organizational decisions, while assisting or leading operations. Capabilities can be provided in areas such as:

- Managed Innovation
- Industry Gap Analysis
- Business Process Improvement
- Re-Engineering, Optimization and Best Practices
- SWOT Analysis
- Quality Control
- Logistics and supply Chain Performance Improvement
- Contract Management
- Project Engagement and Oversight
- Cooperation and Collaboration with Internal and External Stakeholders

Virtual Chief Technology Officer

A vCTO will play a crucial role in your overall IT strategy by providing technical insight, planning, and budgeting. At a smaller business, leveraging a vCTO can be a way to gain strategic direction and leverage technology and cloud services in a cost-effective way. At a larger organization a vCTO can provide context around industry direction and overall strategy as it might relate to a broader business objective. With Infused Innovations' security expertise, a vCTO does all of this while focused on compliance, security, and privacy, collaborating with internal stakeholders to communicate level of risk for all decisions being made.



A vCTO is a seasoned executive that ensures every technology decision brings you closer to achieving your business vision. Capabilities can be provided in areas such as:

- Technology Roadmap and Budgeting
- Cloud Strategy
- Assest Management
- Vendor Management and Strategy
- Risk and Compliance Management
- Disaster Recovery Planning
- IT Project Management
- Technology Training & Development
- Project Engagement and Oversight
- Cooperation and Collaboration with Internal and External Stakeholders

Virtual Chief Information Security Officer

The biggest threat facing a modern business is in the realm of security and the biggest threat facing a secure business is complexity. With the shortage of cybersecurity professionals, you must also worry about employee turnover after a team is established. Infused Innovations' vCISO services ensure that all processes and policies have security as an underpinning—projecting confidence and trust in customer, vendor, and partner relations. Using a fractional model of a vCISO is of high importance to customers that take these roles and responsibilities seriously in understanding the risk models of the current threat landscape.



A vCISO can advise on identity-based perimeters for hybrid cloud infrastructures, and zero trust security that adheres to global compliance regulations. Our vCISO services can provide expertise and capabilities around:

- Executive-level Advisory Support
- Network Security and Risk Assessments
- Security Program Development and Execution
- Security Policy Consulting
- Cyber Security policy Review
- Policy Creation and Expansion
- Cyber Risk Program Maturity Assessment
- Threat Hunting
- Cooperation and Collaboration with Internal and External Stakeholders

Virtual Chief Digital Transformation Officer

A vCDxO, while often referred to as a Chief Digital Transformation Officer, can also be known as a Chief Digital Experience Officer. Whatever the title, this role serves to challenge the status quo, and push forward new ways of working with technology, new ways of collaborating, and even ensuring that corporate culture persists in an ever-changing and increasingly distributed and virtual world. At Infused Innovations, our vCDxO services offer a compelling combination of many of the other advisory offerings here (vCIO, vCOO, vCTO, vCISO), in a package that is human experience centric, and puts the need for culture and collaboration at the forefront.



vCDxO is professional that ensures you are holistically utilizing the latest technology to create efficiency, productivity, and innovation within your organization. Capabilities can be provided in areas such as:

- Technology Roadmap and Budgeting
- Cloud Strategy
- Collaboration Enablement
- Assessment of Corporate Culture
- Human Resource Assessment
- Predictive Index
- Project Management
- Technology Training & Development
- Project Engagement and Oversight
- Cooperation and Collaboration with Internal and External Stakeholders



Discuss It Further

Connect with Infused Innovations to continue the conversation around leveraging our advisory services today.

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